

# JOSH SOUTHERN

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<http://www.myiarchus.com>

## EDUCATION

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### **Postgraduate Coursework** 08/04 - 08/05

East Carolina University, Greenville NC

- *Twenty-seven hours of coursework completed in Accounting, Management, Marketing, and Statistics, while also working as a Graduate Assistant in the Department of Marketing.*

### **Bachelor of Graphic Design** 08/97 - 05/01

North Carolina State University, Raleigh NC

- *Completion of eight professional design studios, four typography courses, three imaging courses, and three history of design courses.*
- *Participation in workshops with Hugh Dubberly (Apple, Netscape), Christopher Vice (Herron School of Art and Design), and Matt Owens (Volumeone, Athletics).*

## WORK EXPERIENCE

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### **Freelance Graphic Designer** 07/04 - Present

Self-employed, Raleigh NC

- *I provide independent graphic design services in both print and web design. My projects have included websites for music label "Be Staff Records" and professional illustrator H. Douglas Pratt. Samples are posted on my website, [www.myiarchus.com](http://www.myiarchus.com).*

### **Writer/Editor, *The Chat*, "Briefs for the Files"** 10/08 - Present

Carolina Bird Club, Raleigh NC

- *As writer/editor of this section of the quarterly ornithological journal of the Carolinas, I collect reports of noteworthy bird sightings, judge which are scientifically significant, and then write a multi-page summary for publication by deadline. The Editor of *The Chat* is Mr. Kent Fiala.*

### **Customer Service Supervisor** 07/07 - 11/08

Circuit City Stores Inc, Apex NC

- *Starting as a Home Entertainment Specialist, I was soon promoted to this position, where I assumed more responsibility, managing the staff and day-to-day operations of the department. My commitment to customer satisfaction extended to helping some customers on my own time in order to resolve their problems. The store manager is Mr. John Davis.*

### **Salesperson** 10/04 - 03/07

Wild Birds Unlimited, Greenville NC

- *Because of my lifelong interest in birding, I was able to increase customer satisfaction by sharing my knowledge of wild birds and how to best manage bird-feeding stations and backyard bird habitats. The store owner is Mrs. Debbie Statz.*

### **Graduate Assistant** 08/04 - 05/05

ECU Department of Marketing, Greenville NC

- *While enrolled at East Carolina University, I was chosen for this assistantship due to my experience in web design. In this position, I updated the department's website to conform to the new commonspot web standards. My advisor was Dr. Ken Anselmi.*

## WORK EXPERIENCE *(continued)*

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### **Salesperson**

11/02 - 01/04

Outdoor Bird Company, Durham NC

- *Because of my lifelong interest in birding, I was able to assist customers by sharing my knowledge of wild birds and how to best manage bird-feeding stations and backyard bird habitats. The store owner is Mr. Ted Zoller.*

### **Field Technician**

05/01 - 09/01

NCSU Department of Entomology, Raleigh NC

- *In this temporary summer position, I routinely collected data from field experiments in order to test the regional effectiveness of different pesticides on the North Carolina tobacco crop. My supervisor was Mr. Micou Browne.*

### **Lab Attendant**

05/00 - 05/01

NCSU College of Design, Information and Technology Lab, Raleigh NC

- *During my senior year of undergraduate school, I worked part-time as a lab attendant. In this position, I managed media equipment, maintained school printers, and assisted students in the computer lab. The lab supervisor is Mr. Bill Bailey.*

### **Teaching Assistant**

06/98 - 08/98

Duke University, Talent Identification Program, Durham NC

- *Working at the program's academic summer camp, I helped teach the courses "Dramatic Interpretations" and "Myths and Legends." My duties included assisting the course instructor and independently teaching an evening session. The head of the program is Dr. Hollace Selph.*

## COMPUTER SKILLS

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### **Adobe Creative Suite 3**

- *Adobe Photoshop*
- *Adobe Illustrator*
- *Adobe InDesign*
- *Adobe Dreamweaver*
- *Adobe Flash*
- *Adobe After Effects*
- *Adobe Premiere*

### **Microsoft Office**

- *Microsoft Word*
- *Microsoft Excel*
- *Microsoft Powerpoint*
- *Microsoft Access*

### **Other Programs**

- *Quark XPress*
- *Adobe GoLive*
- *Macintosh OS X*
- *Microsoft Windows*